

THE WORLDWIDE HORSE DREAM CERTIFICATION CONCEPT



HORSE DREAM[®]

GERHARD JES KREBS
CONSULTING COACHING TRAINING



25 YEARS HORSE DREAM



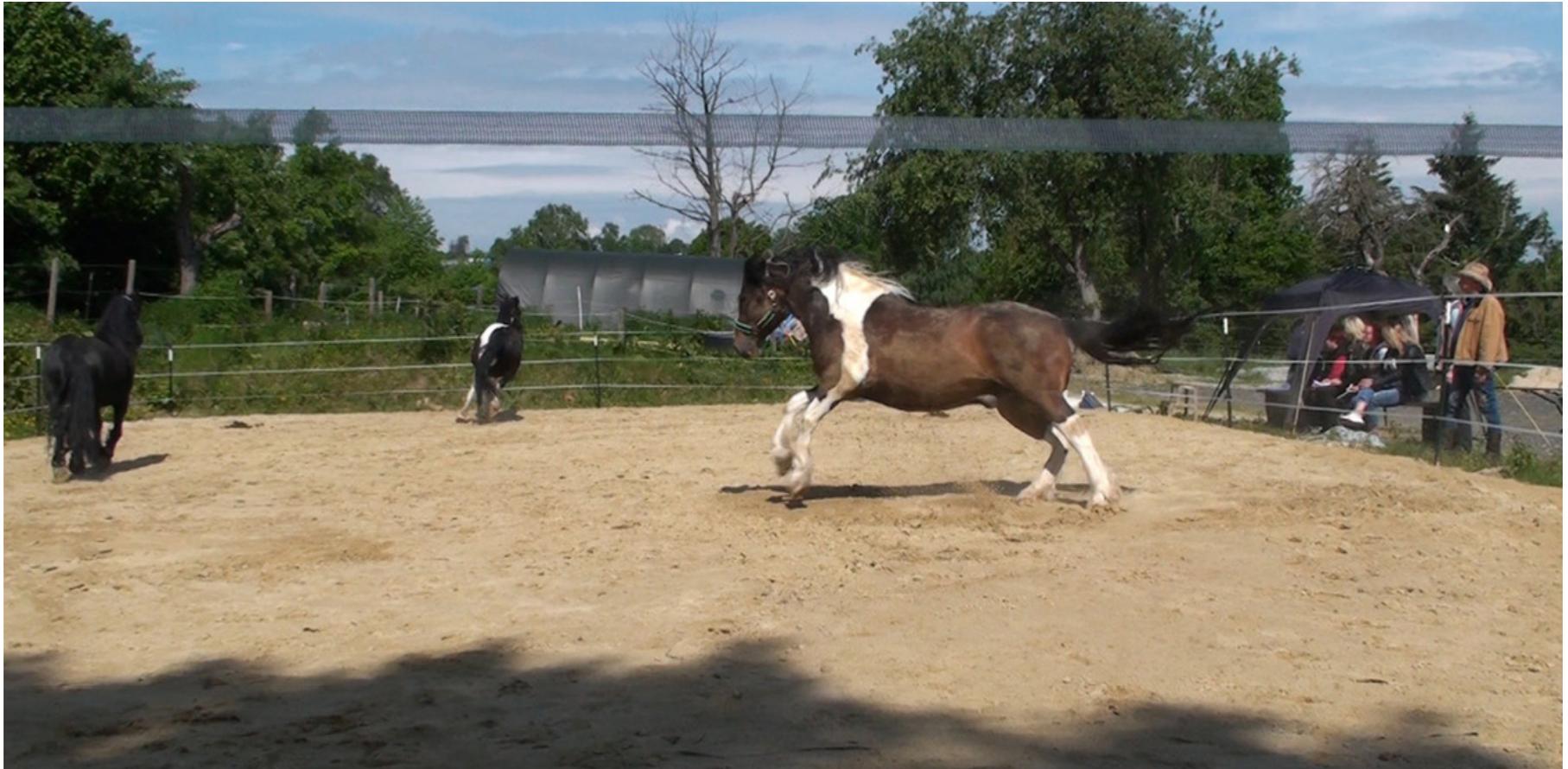
The Country License Holders 2021

After the **HorseDream Train the Trainer Seminar** (presence seminar or online-offline dual workshop) you are allowed to work with The Art of Leadership and with the HorseDream Team Training concept. You are allowed to call yourself a Horse Assisted Educator based on the HorseDream concept. You are not allowed to use the HorseDream brand and you are not allowed to educate other trainers with the HorseDream concept.

After the **HorseDream Partner License Workshop** (presence seminar or online-offline dual workshop) you are allowed to use the HorseDream Partner brand and call yourself Licensed HorseDream Partner. You are allowed to work with The Art of Leadership, with the HorseDream Team Training concept and the HorseDream Change Management concept. You are not allowed to use the HorseDream brand and you are not allowed to educate other trainers with the HorseDream concept. The HorseDream partnership requires the membership of the EAHAE International.

As a Licensed HorseDream Partner you can become a **HorseDream License Holder** of your country, your state, your town or with your personal or company's name. As a HorseDream License Holder you can use the HorseDream brand exclusively. Country license holders are allowed to certify partners and trainers, state license holders are allowed to certify trainers.





The 6-Day Workshop Schedule

Every day from 9:30 to 17:00. (5,750 plus VAT)

Day 1 & 2, 1,2 & 3 and 1,2,3 & 4 can be booked separately

Dates on www.eahae.online/eahae-certification-horsedream-partner-license-workshop.html

Day 1: The Art of Leadership

Day 2: HorseDream Team Training

Day 3: HorseDream One-on-One Coaching

Day 4: HorseDream Change Management

Day 5: Integral HorseMapping

Day 6: HorseDream Facilitator



Leading Should Result in Following by Free Will

This exercise looks quite simple: Four pillars are placed in the corners of the riding arena. All participants are inside the arena. Each participant individually leads a horse pass the first pillar, around the second one, pass the third and again around the fourth one. We just demonstrate how to hold the rope and how to move the body.

We provide very little information, in order to give room for independence, creativity and intuition. Then there are some more leading exercises after the first one. During the workshop, you will learn how to facilitate the exercises. You will get to know the special HorseDream feedback concept and you will learn how to work with a powerful leadership style explanation model.

Distance And Nearness

What are the outcomes of the exercise?
What does it all mean? This is what
participants came up with after they had
done Distance And Nearness:

It is about

- Respect
- Trust
- Attention
- Intention
- 100 % presence
- Coping strategies
- Energy
- Contact
- Connection
- Emotion
- Body language
- Body position
- Performance

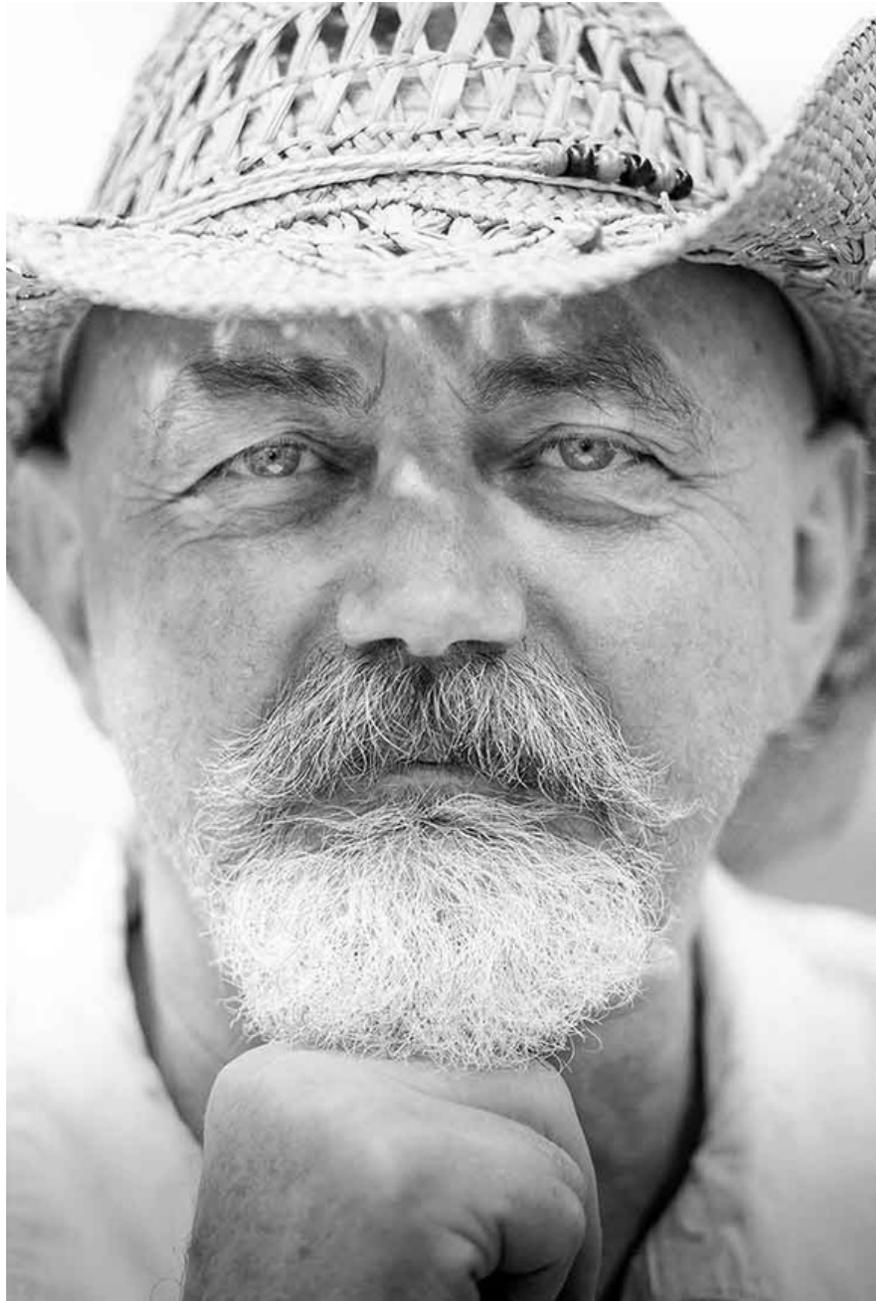




About The HorseDream Philosophy

Trust and confidence—the basis of leadership
Trust in advance, the opposite to mistrust
Seeing the good
Liking people
Expecting the positive
Emphasizing communalities, what we all have in common

Orientation towards the goal
The goal is the goal
Defining the direction or parameters, not the way towards the goal
Direction, milestones, goal
Asking questions about your own goals
Having the courage to change goals



The HorseDream training concept is based on three pillars: respect, trust, love - for horses as well as for people. In addition, there are some basic character traits and behaviours: seeing the good, expecting the positive, emphasising the common. As far as leadership is concerned, we think that „if you want to lead, you have to be able to serve“. This also applies to both horses and humans.

In leadership, male and female energies should be balanced. It is not about the question, man or woman, but about the shares of masculine and feminine perspectives and goals.

We coach our participants through a two-day or multi-day learning process. This process is self-determined. You take with you exactly what is important in the given moment. We reduce and focus on what is essential right now.

All this takes place from beginning to end in a logical seminar structure that offers theoretical support and emotional security. Within this structure, however, we are as creative and flexible as necessary. Every single leadership seminar, every team training and every trainer workshop thus becomes a unique work of art in which the horses, the participants and we as organisers are involved. You can find out more in a telephone conversation, by e-mail or here: www.eahae.online/why-horses.html

Gerhard Jes Krebs, HorseDream founder and EAHA President

Gerhard holds a university degree M.A. in contemporary German Literature and Political Science. He is working as an entrepreneur since 1983, started IT-Trainings in 1986 and founded HorseDream in 1996 together with his wife, Karin. They both started with horse assisted leadership seminars and team training on the market in 1998 with horses as medium and catalyst.

The horse is the trainer means for us that we are in the background in horse assisted coaching and leave the training (or coaching) to the horse. This enables the coachee to experiment. Horses need a certain amount of time to grow into the role of the trainer, and you have to support them. We have compiled a few statements from our Train the Trainer seminar concept that has to do with attitude - attitude in two respects: towards the horses and the people. These are not advice on how to deal with horses, but explanations on how we deal with our horses:

- We promote their self-confidence wherever possible.
- We leave decisions to them as often as possible.
- We do not expect obedience, where it is not necessary.
- We do not condition them (in the sense of if-then).

Our horses became self-confident personalities, who as trainers help people to build trust, to believe in themselves and others, to earn respect for themselves and respect others, to recognize goals - and achieve them, to accept challenges and overcome barriers, to overcome fears, to assert themselves without abusing power.

We teach all this in the first two days of the HorseDream Partner License Workshop. There is also a lot of background information from 25 years of seminar experience. This distinguishes the HorseDream EAHAE International certification:

1. An international concept for leadership seminars and team training that can be used immediately. Prerequisite: sound horse experience and target group know-how.
2. A low time investment of two, three or six consecutive days. No basics are taught. Only the practical and theoretical tools for conducting the seminars are taught.
3. Cooperation and support in the EAHAE International Association for Horse Assisted Education with more than 300 trainers from over 40 countries on all five continents.



HorseDream EAHAE International
Horse Assisted Education in 40 countries on all five continents
Managed by Gerhard Jes Krebs M.A., Germany

www.horsedream.com
www.eahae.org
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